

# Company Overview

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July 23, 2025



Expert Wound Care Anywhere



# About Esperta Health

## Who We Are

Esperta Health is a specialty physician practice committed to delivering a complete wound care program for your members with chronic wounds in the comfort of their home.

## What We Built

We have built the industry's only **complete in-home chronic wound care program** driven by clinical expertise, evidence-based guidelines, and innovative technology. The program is designed to standardize wound care treatment and deliver real-time responsive treatment plans designed to improve healing outcomes and significantly reduce costs.



Wound Care  
Expertise



Wound Evaluation  
System



Responsive  
Treatment Plans



Wound  
Prevention

# Wound Care Expertise



## Physicians & Nurses

- Esperta Health practitioners are all certified in wound care
- Physicians boarded by ABWM (American Board of Wound Management)
- Nurses are all wound care certified through a certification entity or the Esperta Health wound certification program

## In-Home Clinicians

- In-home certified wound clinicians practice independently and have additional oversight by physicians
- Esperta Health provides comprehensive didactic and skills-based training with competencies assessed through knowledge-based and hands-on testing
- Clinicians participate in quarterly wound knowledge sessions and undergo annual competency assessments



# Wound Care Expertise



## Wounds We Manage

- Diabetic Ulcers
- Arterial Ulcers
- Venous Ulcers
- Pressure Injuries
- Chronic Venous Insufficiency Ulcers
- Malignancy-related Ulcers
- Lymphedema-related Ulcers
- Surgical Wounds
- Burns
- Atypical Wounds
- Autoimmune Wounds
- Wounds Caused by Infections
- Non-Healing Wounds
- At-Risk Wounds

## Program Inclusions

- Wound Analysis
- Wound Cleansings
- Dressings & Supplies
- Local Anesthesia
- Debridement
- Skin Substitutes
- Negative Pressure Wound Therapy
- Follow-Up Monitoring
- Prevention

*Esperta Health provides wound care services to members in their homes, including those who are not homebound.*

# Wound Evaluation System



## Patient Medical History

All patient medical history, insights and vitals are collected and inputted into the system.



## Physical Wound Assessment

Physical assessment of wound by certified clinician.



## Wound Imaging Technology

The technology automates and standardizes wound data collection thru analysis and measurement of the total wound area, depth of wound, colorization and blood flow.



## Predictions of Poor Healing

Predictors suggestive of prolonged wound healing are identified from patient and wound data. Drives advanced treatment modalities and determines if a wound is at risk of not healing.

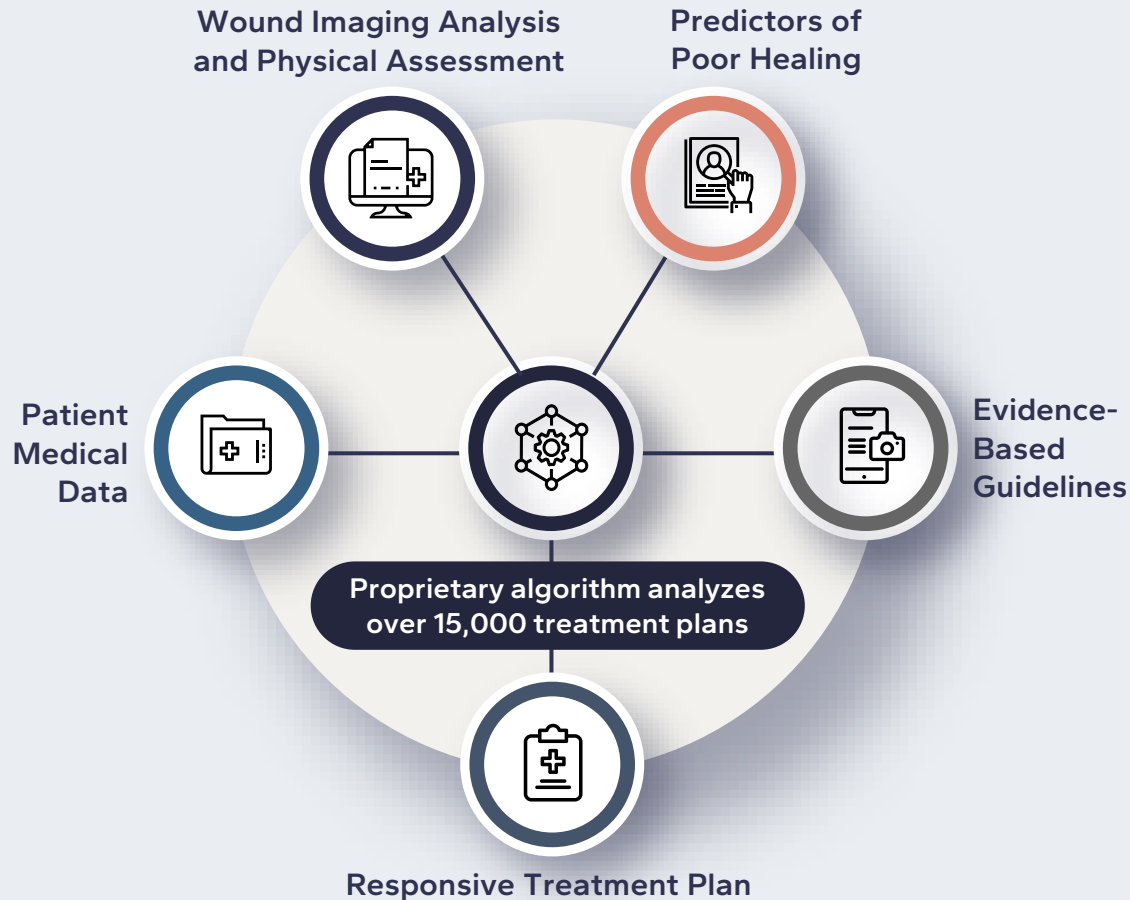


## Evidence-Based Guidelines

Embedded in the platform and improved over time with data intelligence.



# Responsive Treatment Plans



## Wound Care Orders

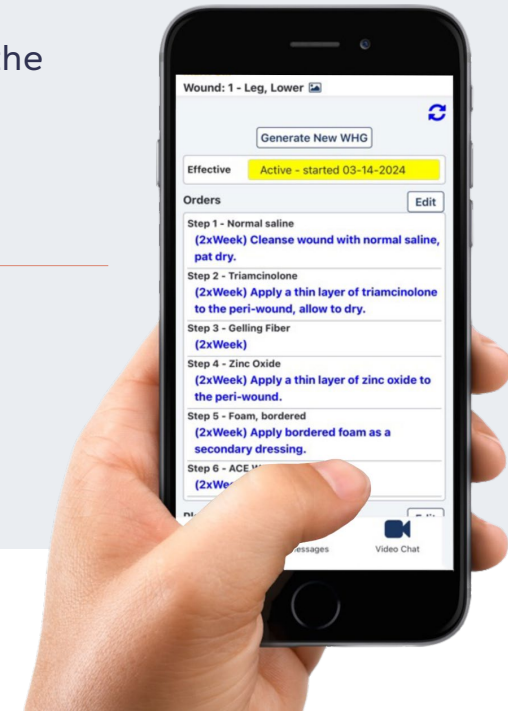
An order set with wound-specific supplies is automatically developed for the in-home clinician to treat the wound.

## Patient Instructions

Comprehensive information is provided to the patient regarding wound care instructions, wound etiology, recommended lifestyle modifications, and nutrition.

## At-home Supply Delivery

Dressing supplies are sent directly to the patient's home which improves standardization and increases efficiency.



# Wound Prevention



Once the wound is healed, patients receive targeted **intervention to prevent wound recurrence**

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This critical component of our program encompasses virtual technology to ensure the patient has access to and can use resources to **prevent wound recurrence**

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If there is any indication of potential wound recurrence, Esperta Health's **clinicians intervene**

## Performance Versus Industry Standards

**85.9 days**

our average heal time  
for all wound types  
*Industry average 120 days*

**71%**

of our wounds are healed  
within 90 days  
*Industry average 51%*

**78%**

of *diabetic* wounds  
healed within 90 days

**75%**

of *pressure* wounds  
healed within 90 days

**68%**

of *venous* wounds  
healed within 90 days



# What Makes Us Different

- Specialty Physician Practice with wound certified Nurse Practitioners
  - Diagnose, treat, and heal wound patients in their homes
  - No need for the PCP to write or approve wound care orders.
- Patients do not need to be homebound
  - Esperta communicates back to you about your patients after the first visit and monthly after that
  - 12-week prevention program to prevent wound recurrence

# Making a Referral is Easy

*Use any method of communication*



**Call** us at 833.ESPERTA  
(833.377.3782)



**Refer Online** by going to  
[EspertaHealth.com/referral](https://EspertaHealth.com/referral)

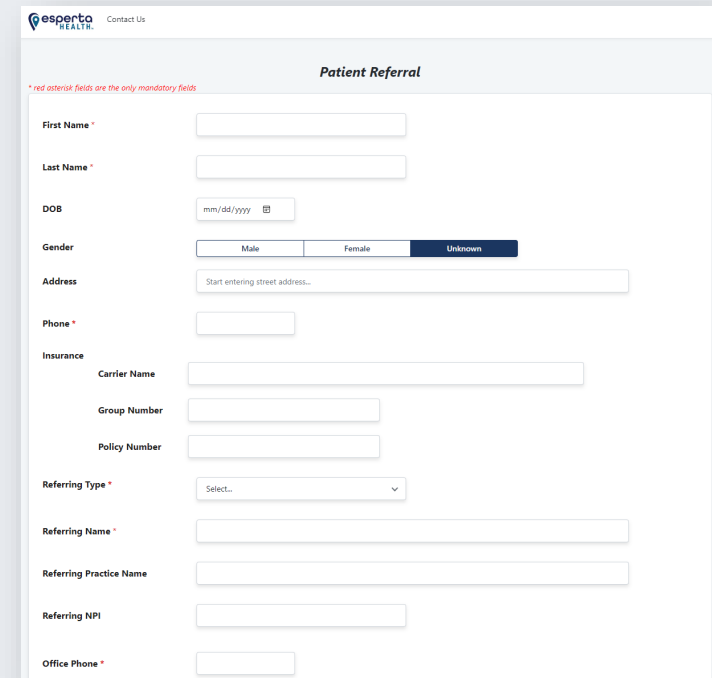


**Fax** your patient's referral  
form to 615-278-1860



**Scan QR Code**  
to fill out our online  
referral form

*No login is required to submit a referral online.*



The screenshot shows the 'Patient Referral' form on the Esperta Health website. The form includes fields for First Name, Last Name, DOB (with a date picker), Gender (radio buttons for Male, Female, and Unknown), Address (with a placeholder 'Start entering street address...'), Phone, Insurance (Carrier Name, Group Number, Policy Number), Referring Type (a dropdown menu), Referring Name, Referring Practice Name, Referring NPI, and Office Phone. A red asterisk indicates mandatory fields. The Esperta Health logo and 'Contact Us' link are visible at the top of the form.