



Tobacco Recovery & Tobacco Cessation Counseling

A Discussion From The Provider's
Perspective

Purpose of Our Provider Roundtable

- Health Partners Plans and Community Behavioral Health has brought together local physical and behavioral health clinicians to share best practices and successes/barriers around tobacco recovery. HPP staff will share resources that can assist providers in managing patients care.
- We recognize individuals face barriers to care and other challenges, and we want to highlight the successes, strategies and approaches our providers are using to reach and treat these patients.

Introductions

- **Theodore Burden, M.D., MBA**, Chief Medical Officer, Excel Medical Center
- **Brian Jossen, M.D., MSHP**, Medical Director, CHOP's Care Network
- **John S. Michel MBA, D.O.**, Medical Director, Excel Medical Center
- **Judy Morrissey, LCSW**, Director of Behavioral Health, Mazzoni Center
- **Joshua Vigderman MA, LPC**, Senior Executive Director for Addiction Services, Merakey Parkside Recovery
- **Nikole Papas, MPH, CAADC, CSPS**, Executive Director for Philadelphia Addiction Services for Merakey

Topics

The webinar will cover topics including:

- How to engage patient's readiness to quit smoking
- The role of nicotine replacement therapy and tobacco cessation counseling in patient tobacco recovery treatment plans
- The benefits of becoming a certified tobacco cessation counselor

Biographic Career Information

- **Merleen Harris-Williams, MD, MBA**, Senior Medical Director at Health Partners Plans has extensive experience in quality, utilization management, and disease and case management. In her role, she oversees the development and management of clinical strategies aimed at ensuring the highest quality care and the best health outcomes for Health Partners Plans' members. She has a medical degree from Temple University School of Medicine and earned her Master of Business Administration (MBA) in Healthcare Management from DeSales University.
- **Frank Leone Frank Leone, MD, MS**, directs Penn's Comprehensive Smoking Treatment Program, a clinical program of the Penn Lung Center. The new program provides state-of-the-art and individualized treatment to smokers, including those with comorbidities. Dr. Leone's scholarship focuses on investigating treatment strategies for tobacco use disorder and the effects of smoke on airway biology. Dr. Leone is a member of several professional and scientific societies, including the Society for Research on Nicotine and Tobacco, and has served as President of the Board of Directors of the American Lung Association of Pennsylvania. He has served the Commonwealth of Pennsylvania as a legislative appointee to the Governor's Tobacco Use Prevention and Cessation Advisory Committee since 2001.

Biographic Career Information

- **Brian Jenssen, MD, MSHP**, faculty member at PolicyLab at Children's Hospital of Philadelphia (CHOP), an Assistant Professor in the Department of Pediatrics at the University of Pennsylvania, a practicing primary care pediatrician at CHOP, and Medical Director, Value-Based Care for CHOP's Care Network (a primary care network for 260,000 pediatric patients in Pennsylvania and New Jersey). Dr. Jenssen's research involves the use of clinical decision support systems and population health management techniques to protect children from secondhand smoke exposure and tobacco use. Current efforts include helping parents quit smoking in clinical settings and clinical and policy research to protect adolescents and youth from e-cigarettes/vaping. More broadly, he focuses on leveraging health information technology to engineer and implement novel approaches and products to improve care for children and their parents.
- **Theodore Burden, MD, MBA**, Chief Medical Officer for Excel Medical Center. He is a lifelong resident of Philadelphia and practice medicine in the very community he grew up in. Dr. Burden is proud to have attended an HBCU, Howard University, before enrolling at Hahnemann University College of Medicine now Drexel College of Medicine for his MD degree. He completed an internship and residency in internal medicine at Pennsylvania Hospital. Dr Burden is Vice Chair of the Philadelphia Higher Education and Hospital Authority. He proudly served as Chair of the Internal Medicine section of the National Medical Association and the Medical Service Policy Committee of the American College of Physicians. He is recipient of the prestigious Mercy-Douglas Lectureship Award from the Medical Society of Eastern Pennsylvania, a constituent of the National Medical Association

Biographic Career Information

- **John S. Michel MBA, DO**, Medical Director, Excel Medical Center, LLC. Graduate of Philadelphia College of osteopathic Medicine. Completed residency in internal Medicine and Board certified. I have been working with Excel Medical Center since 2010. I have worked in north Philadelphia serving mainly African Americans and latinos.
- **Judy Morrissey, LCSW**, Director of Behavioral Health at Mazzoni Center. Judy is the Director of Behavioral Health at Mazzoni Center, a multiservice agency providing LGBTQ+ focused and affirming health and wellness services in Philadelphia. Judy's clinical background includes providing therapeutic intervention in a range of settings including inpatient and outpatient levels of care. She is particularly interested in trauma, identity development, substance use and recovery. Judy oversees the behavioral health program at Mazzoni Center where she provides clinical supervision and develops new initiatives such as integrated care and smoking/tobacco cessation.

Biographic Career Information

- **Joshua Vigderman, MA, LPC**, Senior Executive Director for Addiction Services at Merakey Parkside Recovery. He obtained his master's in clinical counseling psychology at LaSalle University. Josh started his career working as a Drug and Alcohol counselor at SCI Chester with individuals looking for pre-release. In 2007, he started an opportunity with NHS, as an Outpatient Therapist at Parkside Recovery. Currently oversee Merakey's drug and alcohol programs in Philadelphia and Virginia. Programs include, Outpatient, Intensive Outpatient, Case Management, Peer support, mobile services, CTT family rehousing.
- **Nikole Papas, MPH, CAADC, CSPS**, currently serves as Executive Director for Philadelphia Addiction Services for Merakey. Nikole worked in various roles in Delaware, as a Health Services Administrator for Connections CSP, Executive Director of Outpatient Treatment for Recovery Centers of America and a Director of Prevention and Treatment for Brandywine Counseling Services. Early in her career Nikole was a part of the Thomas Jefferson Family Center Team for over ten years, serving as a Primary Therapist and Family Services Manager, an outpatient MAT treatment facility for pregnant and parenting women. Nikole has specialized training in harm reduction, prevention for at risk youth, hematologic oncology, eating disorders, HIV, HCV, trauma and recovery and empowerment model, integrative health, 340B, FASD,NAS, methadone maintenance, Mindfulness Based Stress Reduction, Reiki and community education. Nikole has her Bachelor's both in Communication Disorders and Psychology from UMASS Amherst, as well as a Master's in Public health from Temple, with a focus in Maternal and Child Health.

Biographic Career Information

- Provider website: <https://www.healthpartnersplans.com/providers>
- Penn Medicine: <https://www.pennmedicine.org/for-patients-and-visitors/find-a-program-or-service/stop-smoking-program>
- Excel Medical Center: <https://www.excelmedicalcenter.com/>
- Children Hospital of Philadelphia: <https://www.chop.edu/doctors/jenssen-brian>
- Mazzoni Center: <https://www.mazzonicenter.org/staff/judy-morrissey-lcsw>
- Merakey: <https://www.merakey.org/about/news/transporting-to-treatment>

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